

Bright Feats®

2027 MEDIA KIT

ANNUAL ADVERTISING

Connect with families.
Build trust. Make an impact

250,000+ books annually | Five editions | Published twice each year



Reach families already looking for what you provide

Bright Feats was created by parents, for parents. For 20 years our free directories have helped families find trusted services, practical guidance and the next step forward.

Your organization appears where families are already seeking answers:

- Schools
- Hospitals
- Early Learning Coalitions
- Service-Provider Offices
- Community Events



ANNUAL REACH

250,000+

books distributed annually

5

regional and statewide editions

2X

print visibility every year

Reach the people making real decisions

Bright Feats connects advertisers with families—and the professionals helping them choose their next step.

WHY ADVERTISERS CHOOSE BRIGHT FEATS

Direct access

Reach families actively searching for services—and the professionals helping them decide what comes next.

Trusted visibility

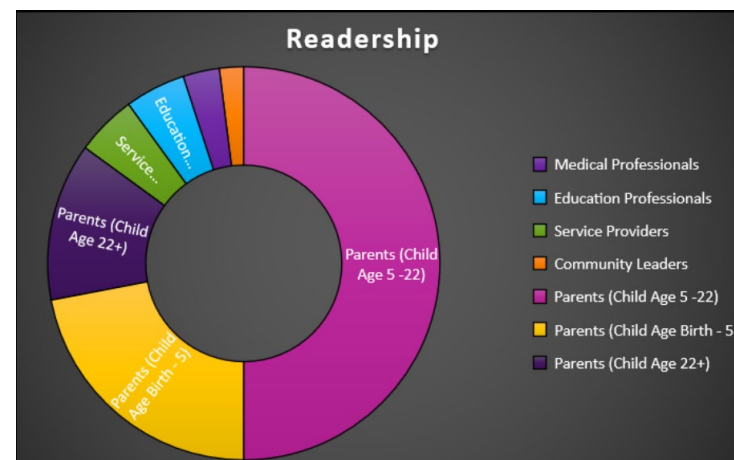
Appear in free directories placed inside schools, clinics, therapy offices, coalitions and community agencies.

Repeated brand presence

Stay visible through two print cycles and a year-round listing on BrightFeats.com.

Community credibility

Show families that your organization invests in Florida's disability community.



WHERE READERS FIND BRIGHT FEATS

Schools • Hospitals • Clinics • Therapy
Offices • Early Learning Coalitions
VR and Transition Programs • Conferences
Family Events • Community Agencies

250,000+ FREE DIRECTORIES EACH YEAR

Five regional and statewide editions distributed through trusted community partners

Five editions. One focused audience.

Choose the market that matches your service area - or build a multi-market presence.

CENTRAL FLORIDA

75,000+ annually

Orlando, Daytona and Space Coast - Brevard, Volusia, Seminole, Orange, Lake and Osceola

TAMPA BAY + CENTRAL GULF

50,000+ annually

Pasco, Pinellas, Hillsborough, Polk, Manatee, Sarasota and Hardee

NORTHEAST FLORIDA

50,000+ annually

Jacksonville, St. Augustine and Flagler - Clay, Duval, Nassau, St. Johns, Flagler and Putnam

PENSACOLA + EMERALD COAST

30,000+ annually

Walton, Okaloosa, Santa Rosa, Escambia, Mobile and Baldwin

FLORIDA EARLY CHILDHOOD GUIDE

50,000+ annually

Statewide distribution serving families and early-childhood partners across Florida

One clear package. Your choice of visibility.

Every annual service-provider package includes the same dependable foundation.

01

Choose your edition

Select the regional or statewide audience that fits your service area.

02

Choose your placement

From a directory listing to a premium cover or centerfold.

03

Choose your commitment

Pay annually or monthly, with added savings for two- and three-year agreements.

EVERY PACKAGE INCLUDES

Two print placements

One in each publishing cycle

Printed directory listing

Included in both editions

Year-round online listing

Live on BrightFeats.com

Front-cover advertising also includes one full-page interior brand profile in each issue.

Choose your visibility and lock in your rate

Save 15% with a 24-month agreement or 25% with a 36-month agreement.

Package	12-Month Agreement		24-Month Agreement - Save 15%		36-Month Agreement - Save 25%	
	Annual Lump Sum	Monthly Payment	Annual Lump Sum	Monthly Payment	Annual Lump Sum	Monthly Payment
Nonprofit Listing*	\$250	\$21	\$250	\$21	\$250	\$21
Directory Listing	\$450	\$38	\$382.50	\$32.30	\$337.50	\$28.50
1/8 Page	\$810	\$68	\$688.50	\$57.80	\$607.50	\$51
1/4 Page	\$1,640	\$140	\$1,394	\$119	\$1,230	\$105
1/2 Page	\$3,215	\$270	\$2,732.75	\$229.50	\$2,411.25	\$202.50
Full Page	\$5,355	\$450	\$4,551.75	\$382.50	\$4,016.25	\$337.50
Back Cover	\$6,300	\$530	\$5,355	\$450.50	\$4,725	\$397.50
Front Cover	\$7,250	\$610	\$6,162.50	\$518.50	\$5,437.50	\$457.50
Centerfold	\$7,740	\$650	\$6,579	\$552.50	\$5,805	\$487.50

Annual lump-sum payments are due at the beginning of each contract year. Monthly plans require automatic payment. Multi-year rates are locked for the full agreement term.

**Nonprofit listing requires proof of current nonprofit status and is not eligible for additional discounts.*

All service-provider packages include two annual print placements, printed directory listings and a year-round BrightFeats.com listing.

Premium placements are subject to availability and must remain reserved for the full agreement term.

See exactly how each ad size works

Examples are shown in their true relative proportions using advertisements from Bright Feats publications.

FILE SETUP

Print-ready PDF, JPG or PNG | CMYK | 300 DPI | Keep live copy 1/4 inch inside the trim.

TYPE + QR CODES

Use 7 pt type at minimum; 8 pt or larger is recommended. QR codes must be at least 0.75 inch and tested before submission.

LOGOS

Provide a high-resolution PNG or PDF. Stacked or vertical logos reproduce best in listings. Logo space is approximately 0.5 to 0.75 inch.



1/8 PAGE 2.25 x 1.75 in.

1/4 PAGE 4.75 x 1.75 in.

1/2 PAGE 4.75 x 3.75 in.

FULL PAGE 4.75 x 7.75 in.

Directory listings: 30-35 words, maximum 40. Full-page brand profiles: approximately 400 words plus author/contact information.



Reserve your space.

NO MEETING REQUIRED



SCAN TO COMPLETE THE
ADVERTISING AGREEMENT

BrightFeats.com/advertise

Questions? 407-951-6117
Editor@BrightFeats.com

Bright Feats advertisers receive 25% off advertising
with Exceptional Needs Today.

Choose. Submit. You're done.

Complete your signup in minutes. We will confirm availability and send your invoice and artwork instructions.

1 CHOOSE YOUR EDITION(S)

Select every regional or statewide market you want to reach.

2 CHOOSE YOUR PLACEMENT

Choose your listing, ad size or premium placement.

3 CHOOSE YOUR AGREEMENT

Select 12, 24 or 36 months and annual or monthly billing.

4 SUBMIT THE AGREEMENT

Submit online. No call or meeting is required.

RATES ARE PER EDITION

Select each edition you want included in your agreement.

SPRING DEADLINE

February 15

FALL DEADLINE

August 15

Premium placements are limited and subject to availability.