

ANNUAL ADVERTISING

Media Kit

2024

hello!

Bright Feats was established in 2005 by parents, for parents! This directory is full of resources, events, and insights that empower parents with the tools for their child to be their best!

We distribute nearly 300k full color books to our families, service providers and professionals annually.

It is our privilege to communicate current services, and information to the community. We want to partner with you, to better understand how we can support your efforts and help your business grow.

In addition to supporting families, it is our mission to connect professionals as well. We host quarterly Networking Nights so that together we can all make a difference.

Set up a call today so we can find our first steps in collaboration! 407-951-6117

benefits.

Direct Demographic

We connect parents with resources! By partnering with school systems, Early Learning Coalitions, Service Providers, Hospitals, Vocational Rehabilitation Centers, and more we are helping families find the tools for them to chart a course forward.

Brand Awareness

Bright Feats is active in our community, we attend local events, and provide books to private events– if you are included in our directory you are continuing to have brand awareness throughout the community and online with one marketing partner.

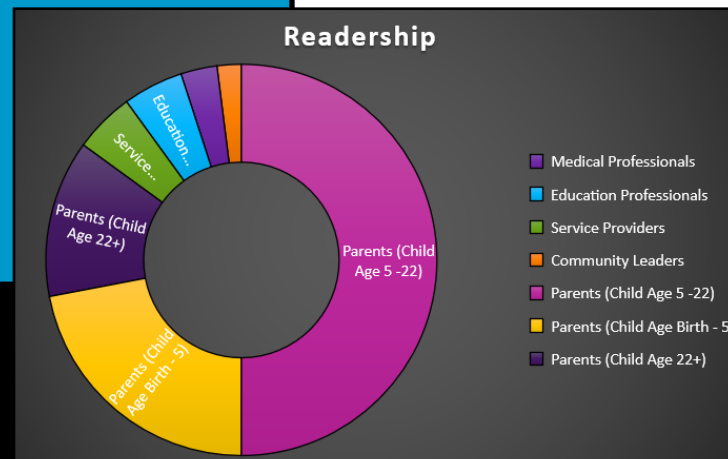
Custom Packages

Every dollar counts, when deciding how to spend your marketing budget we are happy to review your needs, embrace your initiatives and help you connect with your target demographic without breaking the bank and creating custom solutions.

Community Support

Your encouragement and support matter. As you consider what community engagement looks like for the upcoming year, please know that the impact that you make in helping children

with special needs be their best is life changing for them and for their loved ones. The ability for them to continue to be recognized, understood and appreciated as they navigate this challenging journey is the ultimate goal.



Bright Feats™

ANNUAL ADVERTISING

rate cards

2024

non-service provider à la carte options

Placement	Annual Payment	12 Monthly Payments
1/8 Page	\$735	\$62
1/4 Page	\$1,575	\$135
1/2 Page	\$3,150	\$265
Full Page	\$5,250	\$440
Back Cover	\$6,150	\$515
Center Fold	\$7,000	\$590
Front Cover	\$7,350	\$615

Annual Advertising Includes:

Published Service Directories Biannually to be distributed in April and October of each year as well as a year-around Online Directory listing OR online banner ad depending on package selected.

service provider packages

Placement	Annual Payment	12 Monthly Payments
Nonprofit Directory Listing Package	\$210	\$18
Package 1 with Directory Listing	\$450	\$38
Package 2 with 1/8 Page	\$810	\$68
Package 3 with 1/4 Page	\$1,640	\$140
Package 4 with 1/2 Page	\$3,215	\$270
Package 5 with Full Page	\$5,355	\$450
Package 6 with Back Cover	\$6,300	\$530
Package 7 with Front Cover	\$7,250	\$610
Package 8 with Center Fold	\$7,740	\$650

Additional Directory Listings are \$200 per year or \$17 per month



ANNUAL ADVERTISING

rate cards

additional à la carte options

Placement	Description	Annual Payment	12 Monthly Payments
Social Media Post	Your selected post will be shared on Bright Feats Facebook, Instagram, Twitter and Linked In Accounts. (per post)	\$50	\$5
Quarterly Newsletter Ad	Bright Feats sends a Quarterly Newsletters to families and service providers in the Special Needs Community 4 times a year, these ads are 250x125px (per ad per newsletter)	\$100	\$9
Small Banner Ad	Size: 675 x 525px DPI 300 Font Size must be size 7 or larger To be displayed a min of 6 months on clients choice of BrightFeats.com or SearchABLEnow.com	\$750	\$65
Large Banner Ad	Size 1,425 x 525px DPI 300 Font Size must be size 7 or larger To be displayed a min of 6 months on clients choice of BrightFeats.com or SearchABLEnow.com	\$1,500	\$125
Online Directory Listing	This Listing includes: Company Name, Logo, Areas Served, Website, Email, Phone Number, Brief Description, and video* or picture uploads.	\$100	\$9
Ad Design Services	Bright Feats can create, recreate, update or change an ad. This service is \$65 per hour .	Hourly Rate	Hourly Rate



ANNUAL ADVERTISING

Centerfold

PACKAGE 8

SPECIAL NEEDS PLANNING: 5 Mistakes to Avoid

IT IS NEVER AN EASY JOURNEY FOR THOSE WHO HAVE A FAMILY MEMBER WITH SPECIAL NEEDS. FROM THE PHYSICAL AND EMOTIONAL HARDSHIP TO THE FINANCIAL BURDEN, IT CAN BE OVERWHELMING AT TIMES. OFTEN FAMILIES FEEL HELPLESS AND ALONE IN THE JOURNEY TO PROVIDE THE CARE THEIR LOVED ONE DESERVES. NOT KNOWING WHAT TO DO IS VERY COMMON, AND PEOPLE GO ABOUT THESE SITUATIONS THE WRONG WAY RESULTING IN PAINFUL CONSEQUENCES FOR THEIR LOVED ONES.

One thing you must not overlook is having an experienced lawyer on your side to help you. Attorney Shea Fugate has spent over twenty-five years fighting for the rights of people with disabilities. She is not only passionate and dedicated to helping people with special needs, but she also knows how it feels to have a disabled family member. After seeing the problems faced by her family when caring for her beloved uncle, Shea devoted her life to fighting for those who are unable to fight for themselves. Her personal experience has given her an insight that no textbook or lecture could ever teach, and has allowed her to empathize with special needs people and their families... a unique perspective that she brings to her legal practice every day.

Over the years, Shea has observed mistakes made by the families of people with special needs. These are mistakes we must avoid if all means to make life as smooth and comfortable as possible for our special needs loved ones.

Mistake 1: Doing Nothing

The most popular estate plan in the United States is doing nothing. While not a good plan for anyone, it is particularly troubling when there is a loved one with special needs. If someone has no estate planning, their estate is managed under the rules set forth in the state's probate codes. The state probate code

Some people decide the best option is to not leave any assets to the loved one, and, instead, leave the assets to another family member (usually a sibling) with the promise to care for the loved one. This plan is fraught with landmines. Even well-intentioned people have their own lives, families and financial concerns, and may focus on those rather than the special needs loved one.

Mistake 2: Disinheriting Loved One

Many families who have a loved one with special needs rely on SSI, Medicaid or other government benefits. To protect these benefits, you may have been advised to disinherit your loved one with special needs. This is never a good idea. If there are no assets set aside for the loved one, he or she will depend on public benefits providing basically welfare-level care. However, a well-drafted special needs trust provides legal protection for your loved one's inheritance that can be used to supplement public benefits.

Mistake 3: Assuming Others Will Care for Your Love One

It is vital to have a lawyer who understands the complexities of special needs planning, and doesn't use a one-size-fits-all approach, and can offer advice tailored to the special needs of your loved one. Choosing the wrong person can be a costly mistake resulting in significant consequences down the road.

Mistake 5: Not Engaging the Services of an Experienced Professional

The Law Office of Shea A. Fugate is dedicated to help you avoid making any mistakes in planning for the future.

Features

- 2 Centerfold Ads (2 page spread)
- 2 1/8 Page Ads
- 2 Printed Directory Listing
- Online Directory Listing
- Preferred Listing on Searchable
- 4 Social Media Posts
- 1 Large Banner Ad
- Design Services

Value

- \$7,000
- \$1,470
- \$400
- \$100
- \$240
- \$200
- \$1,500
- \$130

Price

- Package Discount
- Package Discount
- Package Discount
- Package Discount
- Package Discount
- Package Discount
- Package Discount
- Package Discount

Total Package \$11,040

\$650 Monthly
or
\$7,740 Annual

What is the Florida Medwaiver?

The waiver is a government-funded program that provides financial and medical support to eligible individuals who have a child with a disability. The waiver program is not meant to replace other services, but it can provide a significant source of funding for the care of your child.

Why should you sign up for the Medwaiver Waitlist?

- A crisis could change your ability to care for your child.
- You may be entitled to financial support for your child.
- The state has allocated more resources to the waiver program.
- Families are waiting for services.
- The state has allocated more resources to the waiver program.
- Families are waiting for services.
- The state has allocated more resources to the waiver program.
- Families are waiting for services.

Who is eligible for the Medwaiver?

- Children with a disability.
- Children who are under 18 years old.
- Children who are not in the custody of the state.
- Children who are not in the custody of the state.
- Children who are not in the custody of the state.
- Children who are not in the custody of the state.
- Children who are not in the custody of the state.
- Children who are not in the custody of the state.

How to sign up for the Medwaiver Waitlist:

1. Contact the Florida Department of Children and Families.
2. Complete the application form.
3. Provide the required documentation.
4. Wait for the state to review your application.
5. If approved, you will be added to the waitlist.
6. If approved, you will be added to the waitlist.
7. If approved, you will be added to the waitlist.
8. If approved, you will be added to the waitlist.

SNGLaw.com

NADLER BERNATH

ESTATE PLANNING FOR A CHILD WITH SPECIAL NEEDS

At Nadler Bernath, we understand the unique challenges faced by families with a child with special needs. Our experienced attorneys provide comprehensive estate planning services, including wills, trusts, and special needs planning. We work closely with your family to ensure that your child's future is secure and that your assets are protected.

Special Needs Planning

Our Special Needs Planning services are designed to help families protect their child's future. We provide expert advice on how to structure trusts and other financial arrangements to ensure that your child's needs are met for the rest of their life.

Call us today at 970-555-0535

MEET THE MAN BEHIND THE MISSION

Dr. Conway is a dedicated professional who has spent his career helping families with special needs. He is a member of the National Association of Special Education Teachers and has been recognized for his outstanding contributions to the field.

Dr. Conway's Specialties:

- Special Education
- Individualized Education Programs (IEPs)
- Behavior Management
- Social Skills Training
- Parent Training
- Assessment
- Intervention
- Collaboration
- Advocacy

Dr. Conway's Mission:

Dr. Conway is committed to providing the highest quality of care for children with special needs. He believes that every child has the potential to succeed and that it is the responsibility of educators and parents to provide the support and resources needed to help them reach their full potential.

Dr. Conway's Contact Information:

Dr. Conway is available for consultation and can be reached at 970-555-0535. He is also available for speaking engagements and can be reached at 970-555-0535.

ANNUAL ADVERTISING

Front Cover

PACKAGE 7



Features	Value	Price
2 Printed Cover Branded Directories	\$7,000	Package Discount
2 Full Page Articles	\$5,250	Package Discount
2 1/8 Page Ads	\$735	Package Discount
2 Printed Directory Listing	\$400	Package Discount
Online Directory Listing	\$100	Package Discount
Preferred Listing on Searchable	\$240	Package Discount
3 Social Media Posts	\$150	Package Discount
1 Large Banner Ad	\$1500	Package Discount
Design Services	\$130	Package Discount

Total Package \$15,505 **\$610 Monthly or \$7,250 Annual**



SPEECH PATHWAYS OF ST. JOHNS

Speech Pathways of St. Johns

- Speech Therapy
- Language Therapy
- Pragmatics Skills
- Social Skills Groups
- Occupational Therapy

"If all you see is the disability, you'll miss all of the Amazing Abilities!"

SpeechPathwaysSJ.com | 904-834-1336

easterseals Florida

FREE Disability Navigation

Clients age 0 - 22yrs
*Orange County Residents Only

Clients age 2 - 22yrs
*Orange County Residents Only

Contact: Kitzgerald-hoyt@fl.easterseals.com (407) 494-5047

Contact: Jamaro@fl.easterseals.com (321) 345-3106

FREE In-Home BCBA Therapy

ANNUAL ADVERTISING

Back Cover

PACKAGE 6



GROWTH
THAT LASTS THROUGHOUT HIS CHILDHOOD.

- We help prepare your child for school. Since they are unable to attend traditional daycare or pre-K programs due to their medical complexities, we prepare them to enter the school system so they don't start behind!
- Central Florida's only NAEYC accredited PPEC specializing in the education of young children.
- Each PPEC is staffed with nurses, therapists, aides and certified preschool teachers.
- Daily care at our centers include clinical interventions, therapy services and educational activities.
- We accept children from birth to young adults up to 21 years of age.
- In most instances, children eligible for PPEC are able to start with us within a day or two.
- 5 PPEC centers conveniently located throughout Central Florida.

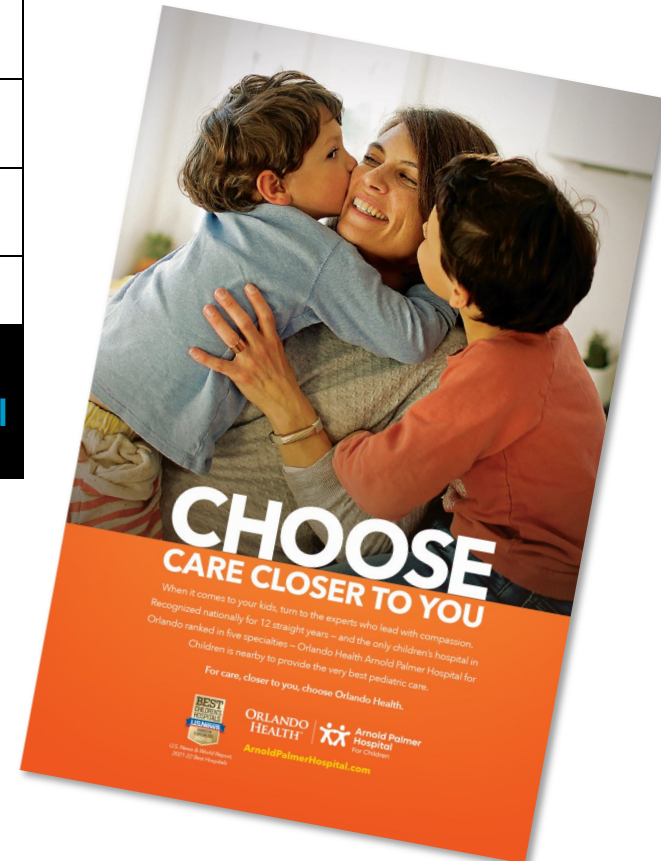
ChildrenFirst
PEDIATRIC CARE SYSTEMS
NURSING • MEDICAL EQUIPMENT • FORMULA
THERAPY • PPEC • MEDICAL GROUP HOMES

naeyc
Accredited

QUALITY CHANGES LIVES

Get started today by touring a ChildrenFirst PPEC! Schedule your tour at:
www.ChildrenFirst.com | 407.513.3000 | Para Español Llame: 407.513.3269

Features	Value	Price
2 Printed Back Covers	\$6,150	Package Discount
2 1/8 Page Ads	\$735	Package Discount
2 Printed Directory Listing	\$400	Package Discount
Online Directory Listing	\$100	Package Discount
Verified Listing on Searchable	\$95	Package Discount
3 Social Media Posts	\$150	Package Discount
1 Large Banner Ad	\$1500	Package Discount
Total Package	\$9,130	\$530 Monthly or \$6,300 Annual



CHOOSE CARE CLOSER TO YOU

When it comes to your kids, turn to the experts who lead with compassion. Recognized nationally for 12 straight years – and the only children's hospital in Orlando ranked in five specialties – Orlando Health Arnold Palmer Hospital for Children is nearby to provide the very best pediatric care.

For care, closer to you, choose Orlando Health.

ORLANDO HEALTH
Arnold Palmer Hospital for Children
ArnoldPalmerHospital.com

BEST HOSPITAL
PEDIATRIC
2017-2018

ANNUAL ADVERTISING

Half | Full Page

PACKAGE 4 & PACKAGE 5

full page

Features	Value	Price
2 Full Page Ads	\$5250	Package Discount
2 Printed Directory Listing	\$400	Package Discount
Online Directory Listing	\$100	Package Discount
Verified Listing on Searchable	\$95	Package Discount
2 Social Media Posts	\$100	Package Discount
1 Small Banner Ad	\$750	Package Discount
Total Package	\$6,695	\$450 Monthly or \$5,355 Annual

1/2 page

Features	Value	Price
2 1/2 Page Ads	\$3,150	Package Discount
2 Printed Directory Listing	\$400	Package Discount
Online Directory Listing	\$100	Package Discount
Verified Listing on Searchable	\$95	Package Discount
2 Social Media Posts	\$100	Package Discount
Total Package	\$3,845	\$270 Monthly or \$3,215 Annual

Changing How the World Sees Disability!

Given the right training, opportunities, and accommodations, people with disabilities can do almost any job their hearts desire.

STEP 1
Identify

- Barriers
- Accommodations
- Supports

STEP 2
Recommend

- Appropriate Careers
- Work Environments

STEP 3
Find Your Job or Career

- Interests
- Abilities
- Desires
- Needs

In-person and remote services are available

Dogwood Disability Consulting is a registered vendor with the Division of Vocational Rehabilitation and the Division of Blind Services. Private pay is accepted! Come let us find your career future together!

www.DogwoodDisability.com | 800-493-9810

Together we can. Supporting individuals and Families affected by Autism since 1993.

AGES 5-22 | \$250 PER WEEK
SCHOLARSHIPS AVAILABLE

BrevardAutismCoalition@gmail.com | 321-758-6800
www.BrevardAutismCoalition.com/functions/needs

PROVIDES:

- Friendship Building
- Social Skills
- Exploring Nature
- Sports and Games
- Functional Skills
- Fieldtrips
- Leisure Activities

Autism Coalition of Brevard
Thriving Differently. Together.

8:30am - 2pm
1800 Penn Street,
Melbourne, FL 32901

Dates:
Week of June 5th | June 12th | June 19th | June 26th
Week of July 3rd | July 10th | July 17th | No Camp week on June 4th

BrevardAutismCoalition.com

WE ARE SUPPORT FOR EVERY FAMILY

We can help you find and access the best early learning experiences and child care providers for your little one to support healthy brain development.

SERVICES INCLUDE:

- Helping you understand the importance of quality early learning experiences
- Finding a child care provider
- Assistance paying for child care
- Screening & support services

FloridaVEX
and more!

EARLY LEARNING
THE TEAM OF ALL HANDS

8LONC ORG: 813.515.2340
SCAN TO START YOUR CHILD CARE SEARCH TODAY!

ABLE United
Florida's Disability Savings Program

ABLE United offers tax-free savings and investment accounts that generally do not impact eligibility for programs such as Medicaid and Supplemental Security Income. This allows individuals to save more than the \$2,000 asset limit associated with these benefit programs.

Opening an account is quick, easy and free - the best part is, disability expenses like doctor's appointments, transportation, housing, education, and even everyday living expenses, including groceries.

Join the thousands of Floridians that have started saving with ABLE United!

*Enroll online and receive a \$75 account contribution when you use the Bright Future promo code before April 15, 2024.

ableunited.com | Información disponible en español

Walter J. Chandler, Executive Director, Florida Par

BESTBUDDIES.ORG
Friendship, Job, Leadership Development & Living

Building inclusion for people with intellectual and developmental disabilities.

10% OFF
Code: Bright10

SPECTRUM
NEEDS

TARGETING CONDITIONS ASSOCIATED WITH MITOCHONDRIAL DYSFUNCTION INCLUDING ADHD | Autism | Anxiety | OCD | Developmental Delay

www.neuronneeds.com

NEURONEEDS

ANNUAL ADVERTISING

PACKAGE 2 & PACKAGE 3

1/8 | 1/4 Page

1/8 page

Features	Value	Price
2 1/8 Page Ads	\$735	Package Discount
2 Printed Directory Listing	\$400	Package Discount
Online Directory Listing	\$100	Package Discount
Verified Listing on Searchable	\$95	Package Discount
1 Social Media Posts	\$50	Package Discount
Total Package	\$1,380	\$68 Monthly or \$810 Annual

"Our mission is to provide a high-quality day program where young adults with special needs feel engaged, valued, loved and connected with their community."

mapLe22
Meaningful and Purposeful Life Everyday

- Music
- Exercise
- Social outings
- Community Volunteering
- Functional, Behavioral, Social Skills
- Building and shaping communication

Volunteer Opportunities
Be a buddy, change a life!
Serving 18+ | 1:5 Ratio or Less

@mymapLe22 www.mapLe22.org mapLe22

CHAMBLISS + FAWCETT

† SPECIAL NEEDS PLANNING
† ESTATE PLANNING
† GUARDIANSHIPS

www.CF-FIRM.COM | (770) 434-0310 | ADMIN@CF-FIRM.COM

BlackBack
Three Easy Programs
Strokes - Shapes | Letters | Numbers

A Multi-Sensory Writing Program using Black and White Contrast and Leveled Sizing

CREATED BY OCCUPATIONAL THERAPIST HELENE LIEBERMAN

Prodigy provides young children impacted by Autism with center-based, individualized ABA therapy from a team of certified professionals.

prodigy
AUTISM CENTER

www.prodigyautism.com | (888) 489-1691 | info@prodigyautism.com

1/4 page

Features	Value	Price
2 1/4 Page Ads	\$1,575	Package Discount
2 Printed Directory Listing	\$400	Package Discount
Online Directory Listing	\$100	Package Discount
Verified Listing on Searchable	\$95	Package Discount
2 Social Media Posts	\$100	Package Discount
Total Package	\$2,270	\$140 Monthly or \$1,640 Annual

COASTAL
PEDIATRIC THERAPY CENTER

FREE SCREENINGS

PT | OT | ST

CoastalTherapy.Net
904-372-4070

407-800-7711

Hidden Potential

ABA Therapy
Social Skills
Daily Living Skills
Functional Communication

Home | School/Daycare | In Center Services
www.hiddenpotentialflorida.com

LIFEBehaviorConsulting.com | 678-235-8817

TRAINING COACHING SUPPORT

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BEHAVIOR CONSULTING

SOCIAL SKILLS FOR ADULTS
CAREER DEVELOPMENT
POSITIVE BEHAVIOR SUPPORT

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Art & Music Programs
Online Classes
Community Outings
Joy Street (Fully Inclusive Choir)

specifically designed for adults living with disabilities

SANFORD | ALTAMONTE SPRINGS | ORLANDO
www.kairos-Connect.org

IS YOUR CHILD FIDGETY, SENSITIVE, OVER-REACTIVE, EASILY UPSET, FEARFUL, OR TUNES YOU OUT?

Did you know that Sensory Integration/Processing issues can cause all of these?

READ THE FULL ARTICLE HERE

IFESKILLS
ADULT INTERVENTION SPECIALISTS

407-629-9455
lifeSkillsCenter.com

Glazer Children's Museum

Big John
THE TRILLIANT
From the Republic of the Congo
A COLOSSAL 66 MILLION YEAR OLD
IN THE MAKING

ST. JOHN & FRIENDS

Private Functions
Community Events
Cello, violin & piano
Post Grad Student @NFSSE

stjohnandfriends.com

ANNUAL ADVERTISING

Directory Listings

PACKAGE I

Nonprofit Directory Listing Package

Features	Value	Price
2 Printed Directory Listing	\$400	Package Discount
Online Directory Listing	\$100	Package Discount
Total Package	\$500	\$18 Monthly or \$210 Annual

*Must be able to show proof of current nonprofit status.

Directory Listing Package

Features	Value	Price
2 Printed Directory Listing	\$400	Package Discount
Online Directory Listing	\$100	Package Discount
Verified Listing on Searchable	\$95	Package Discount
1 Social Media Posts	\$50	Package Discount
Total Package	\$645	\$38 Monthly or \$450 Annual

EXAMPLE of Directory Listing

Abilities Workshop. Inc. | AbilitiesWorkshop.com

Central Florida, State and National Programs 407-951-6117

Providing resources and workshops for Parents, Pastors and Teachers to help children with Autism and other special needs be their best. Programs include: Diagnosis Bootcamp, Transition Guidance, Support for Families in Crisis. As well as Current Techniques & support while navigating medical, educational and social options



Directory Listing Word Count:

Listings should have 30-35 words with NO more than 40 word MAX



ANNUAL

ADVERTISING

Graphic Submissions

GRAPHICS:

Preferred graphic programs include InDesign, Photoshop and Publisher. We also accept jpeg, or png files. If we need to create the ad, recreate, update or change the ad an additional fee of \$65 per hour will be applied. Cover photo image resolution of 300 dpi or higher at 5.5 inches by 8.5 inches is required. Please allow 1/4 inch of space on each side between live copy and ad trim. We will add a one point black line around each ad unless the ad is a full page with bleed. Bleeds are allowed on Cover, Back Cover, Centerfold Spread and Articles only. The full page ad is 4.75 inches by 7.75 inches high with full bleed dimensions of 5.5 inches by 8.5 inches. All files are CMYK at 300 dpi at full reproduction size (at 100%).

SUBMITTED ARTICLE CONTENT:

Articles are approximately 400 words for one full page and 600 words for a two page article spread. Please include about two lines at the end for biographical and contact information about the author.

Eighth Page

2.25in. X 1.75in.

Full Page

4.75in. X 7.75in.

Quarter Page

4.75in. X 1.75in.

Quarter Page Vertical Option 2.25in. x 3.75in.

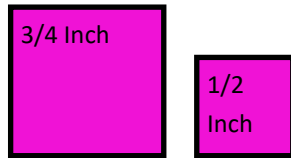
Half Page

4.75in. X 3.75in.

ANNUAL ADVERTISING

Graphic Submissions

Logos



THE SPACE FOR LOGOS IN THE
DIRECTORY LISTING IS
BETWEEN .5 INCH TO .75 INCH.



ORIGINAL

STACKED

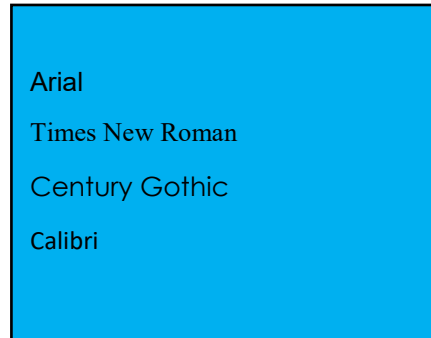
WE REQUEST STACKED LOGOS, OR VERTICAL LOGOS.
AS THEY WILL BE MORE LEGIBLE IN THE REDUCED SIZE.
WE WILL STACK ANY HORIZONTAL LOGO TO RETAIN
AUTHENTICITY AND LEGIBILITY AND GAIN APPROVAL
FROM CLIENT



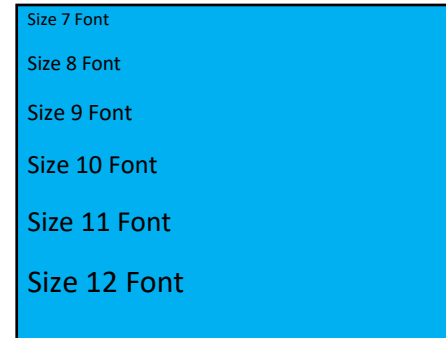
REDUCED

STACKED AND REDUCED

Sizing | Font Choice

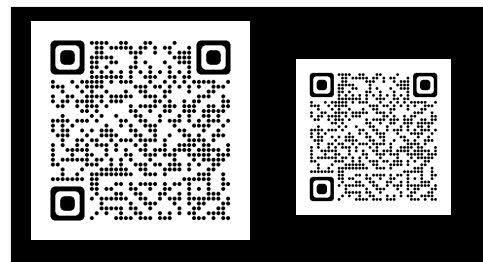


WE ONLY ACCEPT COPY IN THESE STYLES
OR SIMILAR. DO NOT USE SPECIALTY
FONT STYLES



DO NOT USE FONT SMALLER THAN SIZE 7

QR Codes



PREFERRED

SMALLEST ACCEPTED

WE SUGGEST QR CODES PLACEMENT ONLY IN
ADS 1/4 PAGE OR LARGER, THEY MUST BE NO
SMALLER THAN 3/4 INCH SO THAT THEY CAN
PRINT CLEANLY. IT IS THE CLIENTS RESPONSIBILITY
TO TEST QR CODES, THE LINKS AND
FUNCTIONALITY.

WE RESERVE THE RIGHT TO REFUSE ANY AD THAT IS NOT CLEAR, LEGIBLE, HAS UNBECOMING CONTENT OR LANGUAGE. THIS INCLUDES IMAGES, FONT OR BUSY DESIGN.

ANNUAL ADVERTISING

Deadlines

New Clients

To be included in the publishing cycle you must complete your new client package and have a minimum of the first month invoice paid prior to Ad submission deadline:

April Publication:

Invoice paid, Ad submitted, Advertising Agreement Complete, and logo and description on file by **February 15th**

October Publication:

Invoice paid, Ad submitted, Advertising Agreement Complete, and logo and description on file by **August 15th**

Current Clients

To be included in the publishing cycle you must be a current client with invoices with a current status:

April Publication:

Invoices Current, Ad submitted, Advertising Agreement Complete, and logo and description on file by **February 15th**

October Publication:

Invoice paid, Ad submitted, Advertising Agreement Complete, and logo and description on file by **August 15th**



- The Bright Feats Electronic Newsletter is emailed to parents and providers who have requested to be on our email list. We have limited advertising space available in our newsletters. The newsletter directs families to a comprehensive list of events on our website calendar. Advertisers are eligible to include workshops, events, fundraisers and more in our Family Newsletters.
- Newsletters are emailed: March 15 | June 15 | September 15 | December 15
- Newsletter Ad Rates \$200 per ad Each newsletter ad includes: An ad graphic, An approximate 30 word description, A web link or link to your article page.
- In order to have an Ad placed in the Bright Feats Central Florida Newsletter you must have your ad submitted by the quarterly deadline and received confirmation of purchase order as a Newsletter Option is not included in any Service Package.

Newsletter

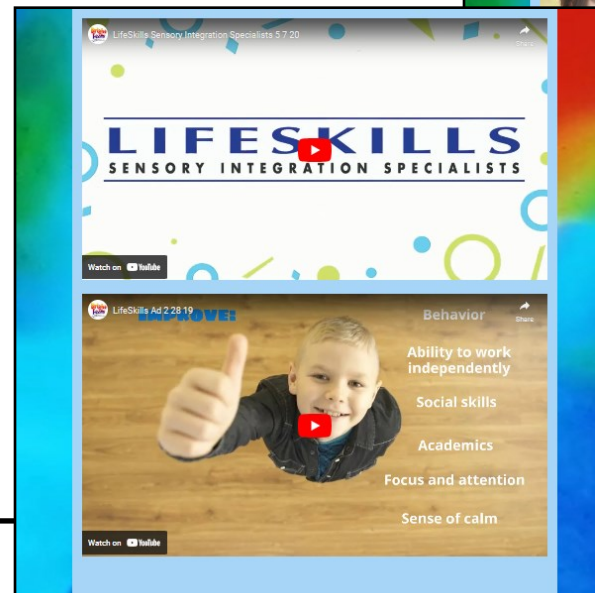
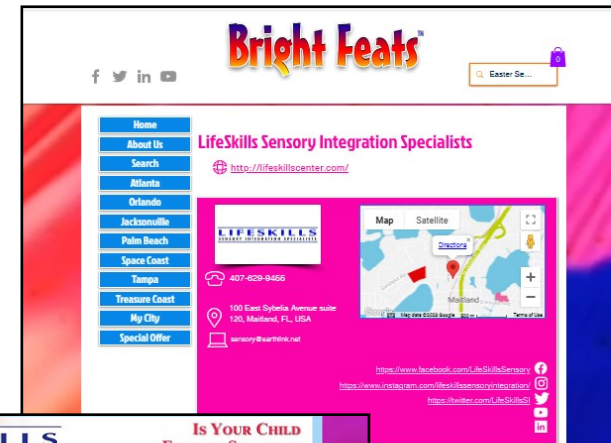
eNewsletter Ad
250 x 125px
with
direct hyperlink

ANNUAL ADVERTISING Online Listing

Make the most of your online directory listing!

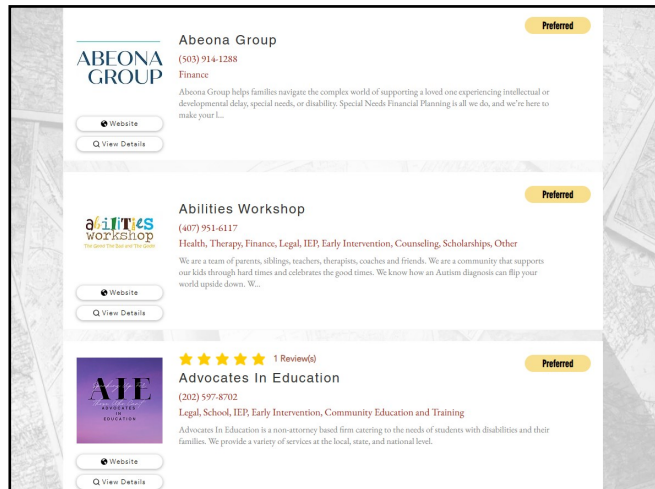
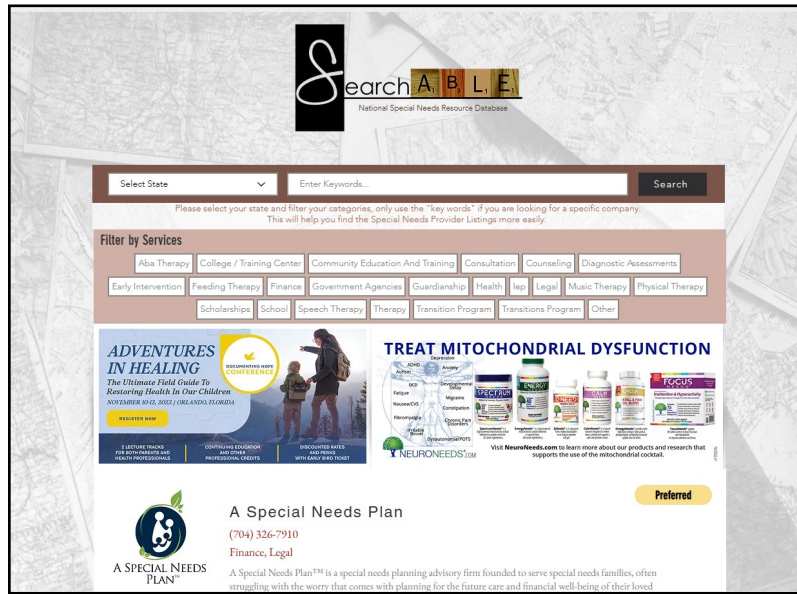
Included Features are :

- Company Name
- Company Logo
- Address
- Map to location
- Phone number
- Email
- Social Media Links
- Direct Website Hyperlink
- No word Limit Service Description
- Youtube or Vimeo Video hosting
- Pictures
- Articles
- Flyers

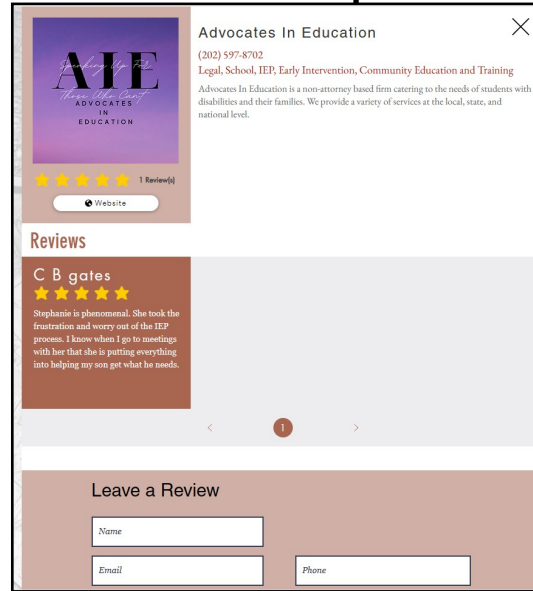


ANNUAL ADVERTISING

SearchABLEnow.com Listing

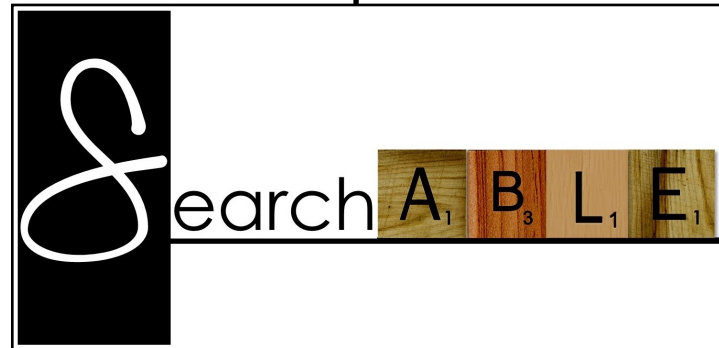


national resource directory



Bright Feats, sister program is Search-ABLEnow.com. This is an online special needs resource directory that allows for company information, flyers, video and reviews for all of our Bright Feats clients! Depending on your selected package you will be upgraded to either the preferred status or the verified status allowing your company to be returned in the tier one or tier 2 search results!

This National Database has more than 15,000 listings and 200 links to additional databases.



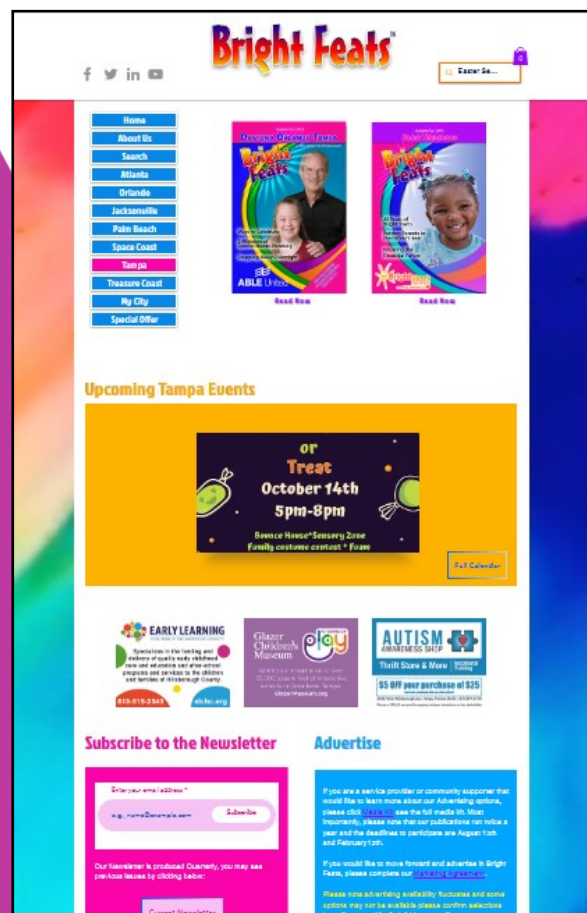
We encourage you to include links to this site in your email signature or website to collect reviews from your families!

ANNUAL ADVERTISING

Non Service Providers

non-service provider à la carte options

Placement	Annual Payment	12 Monthly Payments
1/8 Page	\$735	\$62
1/4 Page	\$1,575	\$135
1/2 Page	\$3,150	\$265
Full Page	\$5,250	\$440
Back Cover	\$6,150	\$515
Center Fold	\$7,000	\$590
Front Cover	\$7,350	\$615



Thank You.

We know you have a choice on where you place your marketing budget and what causes you choose to contribute to. We are grateful that you care so deeply for our kids and helping them be their best.

Your support allows us to continue to give this publication to hundreds of thousands of parents a year so that they can chart a path of success for their child.

Our kids thrive on joy, encouragement and understanding and thanks to you and other community leaders, our society is becoming more understanding and inclusive.

In appreciation of your support for your community, we are adding banner ads to every non-service provider Ad. Small Banner Ads with hyperlinks will be given to 1/8, 1/4, and 1/2 page advertisements. Large Banner Ads with hyperlinks will be given to Full Page Ads or larger. The duration will be for no less than 6 months, during the 12 month commitment. Client choice on BrightFeats.com site or SearchABLEnow.com

MARKETING

Agencies | Government

The screenshot displays the Bright Feats website interface. At the top, there's a navigation bar with social media icons (Facebook, Twitter, LinkedIn, YouTube) and a search bar. Below this is a section titled "State of Florida Transition Links". The main content area is a grid of nine links, each featuring a representative image, a title, a brief description, contact information (phone, email, website), and a logo at the bottom.

Family Care Councils (FCCs) of Florida	Agency for Persons with Disabilities	Family Network on Disabilities
<p>The mission of the Family Care Councils (FCCs) of Florida is to educate and empower individuals with developmental disabilities and their families, partnering with the Agency for Persons with Disabilities, to bring quality services to individuals with dignity and choice....</p> <p>Read More 1-800-475-4101 No Email https://www.fccfla.org/</p> <p>P.O. Box 11924, Pensacola, FL, 32502</p>	<p>In October 2004, the Agency for Persons with Disabilities (APD) became an agency separate from the Department of Children and Families, specifically created with serving the needs of Floridians with developmental disabilities....</p> <p>Read More (850) 466-4257 APDinfo@fldoe.org https://apd.fldoe.org/</p> <p>4000 Sealand Way #500, Tallahassee, FL, USA</p>	<p>For over 30 years, Family Network on Disabilities has been a Parent Training and Information Center (PTI). Discover the value we provide as a PTI and the services you can benefit from free of charge....</p> <p>Read More (727) 522-1120 No Email https://fndfla.org/</p> <p>2000 North U.S. Highway 90, Suite 410 Clearwater, FL 34616</p>
Florida Center for Students with Unique Abilities	Florida Department Of Education	Florida Developmental Disabilities Council
<p>The purpose of the Florida Center for Students with Unique Abilities is to provide support to students, families, and institutions of higher education so that students with intellectual disabilities have a opportunity for on-campus college experiences that lead to employment opportunities....</p> <p>Read More (407) 822-5235 fcsua@fldoe.edu https://fcsua.org/</p> <p>4000 Central Florida Blvd, PO BOX 181020 Orlando, FL, USA</p>	<p>Secondary transition refers to the process a student with a disability goes through as they move from high school to whatever comes next, including postsecondary education, employment and independent living. In Florida, this begins at age 16 and may not end until 22, pursuant to federal and state law....</p> <p>Read More (850) 245-0552 No Email https://wwwfldoe.org/transition/secondary-transition-services/secondary-transition-services.aspx</p> <p>325 W Gaines St, Tallahassee, Florida, United States</p>	<p>Each year the Florida Developmental Disabilities Council develops and approves a Legislative Partner that includes priorities identified by stakeholders, family members, and self-advocates....</p> <p>Read More (850) 466-4130 fddc@fldoe.org https://www.fddc.org/</p> <p>124 Monitor Drive suite 202, Tallahassee, Florida 32301, USA</p>
Florida Center for Students with Unique Abilities	FACER Center	Project 10
<p>The purpose of the Florida Center for Students with Unique Abilities is to provide support to students, families, and institutions of higher education so that students with intellectual disabilities have a opportunity for on-campus college experiences that lead to employment opportunities....</p> <p>Read More (407) 822-5235 fcsua@fldoe.edu https://fcsua.org/</p> <p>4000 Central Florida Blvd, PO BOX 181020 Orlando, FL, USA</p>	<p>FACER Center enhances the quality of life and expands opportunities for children, youth, and young adults with all disabilities and their families so each person can reach his or her highest potential. FACER operates on...</p> <p>Read More (850) 245-0552 No Email https://wwwfldoe.org/transition/secondary-transition-services/secondary-transition-services.aspx</p> <p>325 W Gaines St, Tallahassee, Florida, United States</p>	<p>The mission of Project 10 is to assist Florida school districts and relevant stakeholders in building capacity to provide secondary transition services to students with disabilities in order to improve their academic success and...</p> <p>Read More (850) 245-0552 No Email https://wwwfldoe.org/transition/secondary-transition-services/secondary-transition-services.aspx</p> <p>325 W Gaines St, Tallahassee, Florida, United States</p>

Bright Feats is an effective and easy-to-navigate public outreach tool. Allow us to support your outreach needs.

distribution and programs

State Agencies and Government Programs serve countless families and help our community thrive. It is in that spirit that we want to partner with you and support your efforts by providing our resource directories and online information about your programs.

collaborating

If you are interested in learning more about distribution at NO COST, added awareness about your programs for FREE and potential Marketing at discounted rates, call us to discover what a partnership could entail. We encourage you to contact our office at 407-951-6117 or email Editor@Brightfeats.com

eligibility

In order to qualify for this program you must be an active government program, agency or have funding from the state that prohibits traditional advertising.

DISTRIBUTION

At a Glance

ORLANDO | DAYTONA | SPACE COAST

Annual Distribution 75k+

Serving: Brevard, Volusia, Seminole, Orange, Lake, and Osceola

TAMPA | SARASOTA | LAKELAND

Annual Distribution 50k+

Serving: Pasco, Pinellas, Hillsborough, Polk, Manatee, Sarasota, and Hardee

JACKSONVILLE | ST AUGUSTINE | FLAGLER

Annual Distribution 50k+

Serving: Clay, Duval, Nassau, St. Johns, Flagler, Putnam, and the city of Jacksonville

GREATER ATLANTA

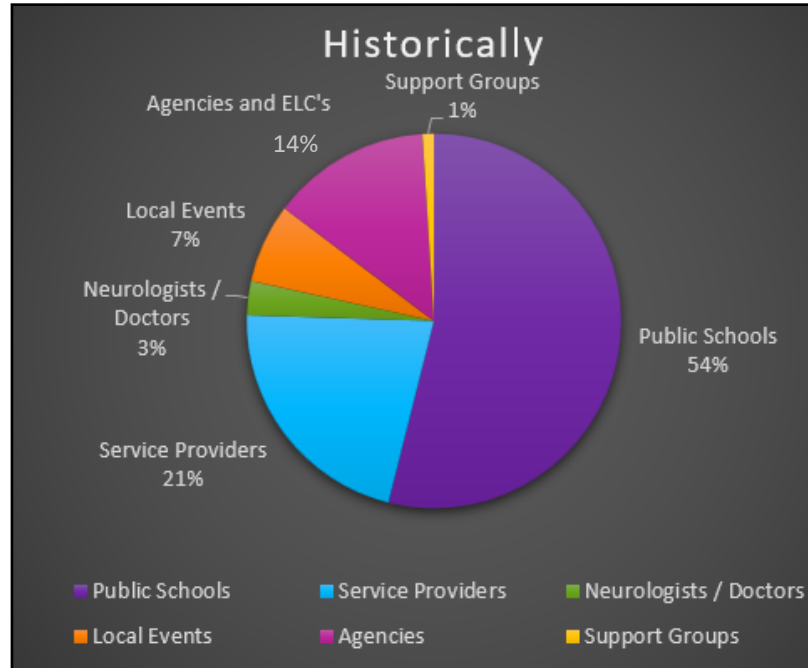
Annual Distribution 50k+

Serving: Cherokee, Clayton, Cobb, Coweta, DeKalb, Douglas, Fayette, Forsyth, Fulton, Gwinnett, Henry, and Rockdale Counties.

CENTRAL FLORIDA EARLY CHILDHOOD

Annual Distribution 50k+

Serving: Brevard, Volusia, Seminole, Orange, Lake, Osceola, Pasco, Pinellas, Hillsborough, Polk, Manatee, Sarasota, and Hardee



Sampling of the Central Florida Service Provider Distribution

3 C's Therapy Center
ABLE United
Achieve Pediatric Therapy
AdventHealth Sports Med & Rehab Celebration
AdventHealth Sports Med & Rehab East Orlando
AdventHealth Sports Med & Rehab Winter Park Peds
AdventHealth Sports Med and Rehab Celebration
AdventHealth Sports Med and Rehab East Orlando
AdventHealth Sports Med and Rehab Winter Park
Alpine Academy
APH Behavioral & Developmental Ctr
APH Center for Orthopedics
APH Development Psych
APH Endocrinology & Diabetes Center
APH Feeding Difficulties-Cindy L-Dillons
APH Gastroenterology
APH Heart Center/Cardiology
APH Hewell Kid's Kidney Center

APH Neurosurgery
APH Ped Neuropsychology
APH Pediatric Neurology
APH Pediatric Pulmonology & Sleep Ctr
APH Primary Care Pediatrics
APH, Child Life Specialty
Applied Behavior Center for Autism (ABC)
Arbor School
Arnold Palmer Pediatric Rehab
ASD Adult Achievement Center
Aspire Charter Academy
Attain Childhood Development Center
Autism Society of Florida (ASF)
Autism Society of Greater Orlando (ASGO)
BASIX Behavioral Health
Bass ABA Altamonte Springs
Bass ABA Orange City
Bass ABA Ormond Beach
Bass ABA Port Orange
Behavior Integrations
Best Buddies

Bloom True Therapy
Blue Sprig Pediatrics
Brevard Achievement Center
Brevard Achievement Center
Brevard Autism Coalition
Bright Start Pediatrics Orlando
Bright Start Pediatrics Sanford
Bright Start Pediatrics Winter Garden
Camen Academy for the Performing Arts
Camen Behavioral Headquarters
Camen Behavioral Kissimmee Clinic
Camen Behavioral MetroWest Clinic
Camen Behavioral Waterford Clinic
CECO Conductive Education Center of Orlando
CENTA Children's Ear Nose & Throat
Center Academy
Waterford Lakes Center for Pediatric and

Adolescent Medicine
Central Florida Dreamplex
Central Florida Therapy Solutions
Chance 2 Dance
Chatterbox Therapy Services
CLPA Celandine Life Prep Academy
Collaborative Function
Community Art Connection
Compassionate Counseling
Conrad Academy
Deliver the Dream
Devereux
Discover Ability
Discovery Church Buddy Break
Down Syndrome Association of Brevard
Early Learning Coalition of Polk County
Education Guide
Engage the Brain
Family Care Council Area 7
Felice Center for Pediatric Rehabilitation Inc
First Hope at The First Academy
Florida Institute for Community Inclusion
Gliding Stars of Central Florida
Halifax Health Hospice
Hetherington Therapy
Hidden Oaks Elementary School
Hidden Potential Florida, LLC
Inspire Learning Academy
Joyful Music Therapy
Joyful Music Therapy
Kairos Adventures, Inc
Kyo Autism Therapy LLC
Law Offices of Shea Fugate
Learning Tree PPEC
Lemieux Law
LifeSkills Sensory Integration Specialist
Lighthouse Central Florida
Little Linksters
Main Street Children's Dentistry
Metamorphosis Therapy, LLC
Morning Star
NAMI Greater Orlando
Nemours - Dr. Leslie Gavin
Nemours Children's Health System
Nemours Children's Hospital
Nemours Children's Urgent Care
New Hope for Kids
No Limits Academy
Not Your Average Autism Mom

OCA
Orange County Public Schools
Orlando Ballet
Our Suite Village
Outreach Autism Services Network (OaSN)
Pace Brantley School
Parker Foundation for Autism and Child Development
Pathways For Life Academy
Pediatric Dental Care of Greater Orlando
Pediatricians Care Unit
Positive Behavior Supports Corp.
Positive Behavior Supports Corporation
Putting the Pieces Together Support Group
Quest Kids Therapy- Orlando Quest, Inc
Seaside Smiles
Social Bridges
Space Coast Discovery
Space Coast Field of Dreams
Speak Easy Solutions
Special Assistance Network
Special Needs Ability Program (SNAP)
Speech Innovations of Central Florida LLC
Spelman Reading and Language Center
Sunny Spot Therapy
The Columbus Organization
The Epilepsy Association
The Law Office of Catherine Davey, PA
The Pieces Fit Interventions
TheraPlay at Home
Therapy Place
They Can Do Ministries
train N wheelz inc.
Travis Psycho-Educational Services
Treasure Coast Interagency Transition Council
UCF Center for Autism and Related Disabilities (CARD)
UCP of Central Florida/ UCP Charter School
UCP of Central Florida Transitional Learning Academy
University of Florida Sensory Development Lab
Visual Health & Learning Center
William A. Johnson, P.A.
YMCA of Central FL
Young Star Musical Theatre